SNK Creators Program Application Terms

1. Introduction

SNK CORPORATION (hereinafter "SNK") operates the "SNK Creators Program" (hereinafter the "Program"), a content creator program for the games provided by SNK (hereinafter "SNK Titles"). Anyone applying to the Program (hereinafter "Applicants") must read the following carefully and agree to it before applying.

By applying to participate in the Program, Applicants are deemed to have agreed to these Terms.

Part of the operation of the Program is carried out by a program office commissioned by SNK.

If there is any discrepancy between a translated version and the Japanese version of these Terms or the Guidelines, the Japanese version shall prevail.

2. Program Overview

The Program aims to build excitement for SNK Titles together with creators who make content about SNK Titles and who have been certified as "SNK Creators" (hereinafter "Certified Creators").

The Program has categories based on the type of creator activity and on each SNK Title. Categories may be changed or added.

■Eligibility Requirements

1. You own your own channel or account on a social media or video streaming platform that you operate, and submit that account to the program office. The submitted account must be public and viewable by anyone.

2. The channels or accounts described in the preceding item have a combined total of at least 100 subscribers or followers.

3. You are willing to post content about SNK Titles continuously. If you do not meet the activity standards separately set by SNK for a certain period, your Certified Creator status will be revoked.

4. You agree to comply with these Terms, the SNK Creators Program Guidelines (hereinafter the "Guidelines"), and the terms of use of the games separately set by SNK.

5. You comply with the terms of use of the platforms on which you carry out your creator activities.

6. You have reached the age of adulthood in the country or region where you live.

7. You can communicate in at least one of the languages supported by the Program.

■Benefits

Certified Creators can receive the following benefits:

- Invitations to Discord servers or similar communities exclusive to Certified Creators
- An official asset pack (logos, artwork, etc.) that can be used to create content
- Your creator name listed on the Program's official website
- Opportunities to play new content early
- Content created by Certified Creators featured on SNK's official social media and other channels

*Benefits and how you receive them may differ depending on the SNK Title, country, or region.

*Benefits may change without notice.

■How to Apply and Application Flow

1. Application: Applicants apply by entering the required information (name, date of birth, email address, creator name, channel URL, etc.) in the application form designated by SNK.

2. Screening: SNK reviews whether the Applicant meets the eligibility requirements and complies with these Terms.

3. Notification of results: Applicants will be notified of the screening result whether or not they are accepted.

4. Start of support: For Applicants who pass the screening, SNK will officially begin providing support from the activity start date.

*Please note that SNK cannot respond to inquiries about the details of the screening or the reasons for screening results.

■Start of Activities

If SNK accepts an Applicant's participation in the Program, the date specified in the notification of the screening result shall be the activity start date.

The Program has ranks based on the period of continuous activity. Because this period is counted from each Certified Creator's activity start date, the timing of rank reviews differs for each Certified Creator.

■Expected Conduct

Please see the Guidelines.

3. SNK's Rights

■Rights to Assets

All rights to all elements that make up SNK Titles and to all assets that SNK provides to Certified Creators belong to SNK or the legitimate rights holders.

■Permission to Use Content and Streams Created by Certified Creators

Certified Creators agree that SNK may use, copy, edit, distribute, and publish all content related to SNK Titles that they create, including videos, streams, highlights, and still images, worldwide, perpetually, freely, and free of charge, for SNK's advertising, promotion, and sales promotion activities.

Certified Creators also agree to provide data, including videos and still images, when requested by SNK.

4. Prohibited Conduct

Certified Creators must not engage in any of the following conduct. If SNK determines that a Certified Creator has engaged in any of the following, SNK will revoke their certification. Content that includes prohibited conduct must also be deleted.

- Conduct that violates these Terms, the Guidelines, or the terms of use of the games
- Disclosing, publishing, or spreading to third parties any unpublished or unreleased information learned through the Program, except for information that the program office has approved for publication in advance
- Publishing, sharing, or spreading altered data of SNK Titles (such as cheat tools or mods)
- Infringing the copyrights, trademarks, or other intellectual property rights of third parties; in particular, creating or publishing content, or creating, selling, or distributing merchandise, items, or similar goods, without permission from the third party
- Damaging the image of the games provided by SNK, including SNK Titles
- Publishing communications with SNK in the Program or information exclusive to Certified Creators without permission
- Creating or publishing content that combines SNK Titles with services provided by third parties
- Selling or transferring benefits obtained through the Program to third parties
- Conduct that causes, or may cause, nuisance, disadvantage, or damage to SNK or other third parties such as stakeholders
- Participating in the Program by impersonating a third party
- Using, providing, or distributing computer viruses or other harmful programs through or in connection with the Program
- Insulting, slandering, or damaging the reputation of others, or conduct that may do so
- Conduct that is obscene, cruel, or discriminatory, or that otherwise causes discomfort to third parties
- Conduct that violates laws and regulations, or that is contrary to generally accepted social norms or public order and morals
- Conduct that damages, or may damage, the credibility of the Program
- Any other conduct that SNK or its affiliates deem inappropriate

5. Handling of Personal Information

SNK will use the personal information provided by Applicants when applying to the Program within the scope necessary to operate the Program. For details on how personal information is handled, please see SNK's Privacy Policy (https://www.snk-corp.co.jp/us/guide/policy/).

Personal information is handled by the program office commissioned by SNK within the scope entrusted to it.

6. Streaming

For game streaming, please see the SNK Creators Program Guidelines and the streaming guidelines for each SNK Title.

7. Relationship with SNK

Participation in the Program does not create an employment relationship or a service contract (outsourcing) relationship between you and SNK. You act as an independent creator and carry out your activities at your own responsibility.

8. Disclaimer

Please note that SNK cannot respond to inquiries about the details of the screening or the reasons for screening results.

SNK is not liable for any damage incurred by Applicants or Certified Creators in connection with the Program unless the damage is attributable to SNK. If damage arises for reasons attributable to SNK, SNK will be liable for compensation in accordance with laws and regulations.

No compensation is paid for activities related to the Program.

SNK may change the content of the Program or end the Program without notice.

9. Changes to These Terms

SNK may change these Terms and the Guidelines in accordance with laws and regulations. In that case, SNK will announce the changes and their effective date in advance on the Program's official website or by other means.

10. Exclusion of Antisocial Forces

Applicants and Certified Creators represent and warrant that they are not, and have no relationship with, organized crime groups or other antisocial forces. If it is found that they are, their certification will be revoked.

11. Governing Law and Jurisdiction

These Terms are governed by the laws of Japan, and the Osaka District Court shall have exclusive jurisdiction as the court of first instance for any dispute related to the Program.

12. Contact

For inquiries about the Program, please use the form below.

https://forms.gle/4CApj78EsUyiy68VA

If you live in mainland China, please use the form below.

https://wj.qq.com/s2/28748074/vr78/

Supplementary Provisions

Established on November 29, 2026